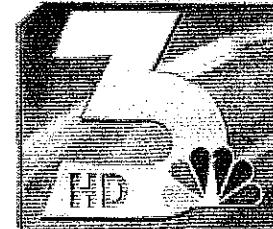


ORDER



KSNN

Orders	Order / Rev:	103292	
	Alt Order #:	06825819	
	Product Desc:	NRCC IE 2012	
	Estimate:	2599	
	Flight Dates:	09/14/12 - 09/20/12	Primary AE:
	Original Date / Rev:	06/21/12 / 07/26/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
			KSNV
			Amy McCreary
			BLPHI
			National

Agency	Name:	National Media, Inc.	
	Buying Contact:		
		Billing Type:	Cash
	Billing Contact:		
		Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%
		Address:	815 Slaters Ln. Alexandria, VA 22314

Advertiser	Name:	<u>NRCC-IE</u> <i>-Revised</i>	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:15:00
	Product Codes:	PLI2	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/20/12	61	\$68,525.00	\$58,246.25	September 2012	61	\$68,525.00	\$58,246.25	0.00
					Totals	61	\$68,525.00	\$58,246.25	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share

KSNV	37%	\$68,525.00
Market	100%	\$185,202.70

KSNV 37% \$68,525.00

Competitive Share

Comparative Shares	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$40,744.59
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$27,780.41
KTUD	0%	\$0.00
KVVU	22%	\$40,744.59
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,408.11

Order / Rev: 103292
 Alt Order #: 06825819
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2599

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/14/12	09/14/12	M-F	5-6a	WakeUp w/WagM	5-6a		----F--	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/10/12																	
		09/10/12	09/16/12		-----F--						1	\$400.00		0.00			
E 2	KSNV	09/17/12	09/17/12	M-F	5-6a	WakeUp w/WagM	5-6a		M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/17/12																	
		09/17/12	09/23/12		-----M----						1	\$400.00		0.00			
E 3	KSNV	09/18/12	09/18/12	M-F	5-6a	WakeUp w/WagM	5-6a		-T-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/17/12																	
		09/17/12	09/23/12		-----T----						1	\$400.00		0.00			
E 4	KSNV	09/19/12	09/19/12	M-F	5-6a	WakeUp w/WagM	5-6a		--W-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/17/12																	
		09/17/12	09/23/12		---W-----						1	\$400.00		0.00			
E 5	KSNV	09/20/12	09/20/12	M-F	5-6a	WakeUp w/WagM	5-6a		---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE W/WAGNRS1																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/17/12																	
		09/17/12	09/23/12		---T---						1	\$400.00		0.00			
E 6	KSNV	09/14/12	09/14/12	M-F	6-7a	WakeUp w/WagM	6-7a		----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/10/12																	
		09/10/12	09/16/12		----F--						1	\$725.00		0.00			
E 7	KSNV	09/17/12	09/17/12	M-F	6-7a	WakeUp w/WagM	6-7a		M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/17/12																	
		09/17/12	09/23/12		M-----						1	\$725.00		0.00			
E 8	KSNV	09/18/12	09/18/12	M-F	6-7a	WakeUp w/WagM	6-7a		-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/17/12																	
		09/17/12	09/23/12		-T-----						1	\$725.00		0.00			
E 9	KSNV	09/19/12	09/19/12	M-F	6-7a	WakeUp w/WagM	6-7a		--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/17/12																	
		09/17/12	09/23/12		--W----						1	\$725.00		0.00			
E 10	KSNV	09/20/12	09/20/12	M-F	6-7a	WakeUp w/WagM	6-7a		---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
WAKE W/WAGNRS2																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/17/12																	
		09/17/12	09/23/12		---T---						1	\$725.00		0.00			
E 11	KSNV	09/14/12	09/14/12	Today Show		CM	658a-9am		----F--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHW																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/10/12																	
		09/10/12	09/16/12		----F--						2	\$900.00		0.00			
E 12	KSNV	09/17/12	09/17/12	Today Show		CM	658a-9am		M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHW																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>												
Week: 09/17/12																	
		09/17/12	09/23/12		M-----						2	\$900.00		0.00			
E 13	KSNV	09/18/12	09/18/12			CM	658a-9am		-T-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00

Order / Rev: 103292
Alt Order #: 06825819
Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2599

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--T----		2				\$900.00		0.00			
E 14	KSNV	09/19/12	09/19/12	Today Show	CM	658a-9am				--W----		:30	2	\$900.001	0.00 NM
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		2				\$900.00		0.00			
E 15	KSNV	09/20/12	09/20/12	Today Show	CM	658a-9am				---T---		:30	2	\$900.001	0.00 NM
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		2				\$900.00		0.00			
E 16	KSNV	09/15/12	09/15/12	Saturday Today	CM	7a-9am				-----S-		:30	1	\$625.001	0.00 NM
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$625.00		0.00			
E 17	KSNV	09/16/12	09/16/12	Sunday Today	CM	7a-8am				-----S		:30	1	\$500.002	0.00 NM
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$500.00		0.00			
E 18	KSNV	09/16/12	09/16/12	Chris Matthews 9:30AM	CM	9:30a-10a				-----S		:30	1	\$500.001	0.00 NM
Chris Matthews															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$500.00		0.00			
E 19	KSNV	09/14/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				----F--		:30	1	\$725.001	0.00 NM
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		1				\$725.00		0.00			
E 20	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				-T-----		:30	1	\$725.001	0.00 NM
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$725.00		0.00			
E 21	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm				---T---		:30	1	\$725.001	0.00 NM
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$725.00		0.00			
E 22	KSNV	09/14/12	09/14/12	M-F Early News	CM	5-630p				----F--		:30	2	\$1,200.001	0.00 NM
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		2				\$1,200.00		0.00			
E 23	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p				M-----		:30	2	\$1,200.001	0.00 NM
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		2				\$1,200.00		0.00			
E 24	KSNV	09/18/12	09/18/12	M-F Early News	CM	5-630p				-T-----		:30	2	\$1,200.001	0.00 NM
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		2				\$1,200.00		0.00			
E 25	KSNV	09/19/12	09/19/12	M-F Early News	CM	5-630p				--W----		:30	2	\$1,200.001	0.00 NM
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		2				\$1,200.00		0.00			

Order / Rev: 103292
Alt Order #: 06825819
Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2599

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--W---		2	\$1,200.00		0.00						
E 26	KSNV	09/20/12	09/20/12	M-F Early News	CM	5-630p		:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--T---		2	\$1,200.00		0.00						
E 27	KSNV	09/14/12	09/14/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	----F--		1	\$1,300.00		0.00						
E 28	KSNV	09/17/12	09/17/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1	\$1,300.00		0.00						
E 29	KSNV	09/18/12	09/18/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-T-----		1	\$1,300.00		0.00						
E 30	KSNV	09/19/12	09/19/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--W---		1	\$1,300.00		0.00						
E 31	KSNV	09/20/12	09/20/12	M-F Jeopardy	CM	630-7pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---T---		1	\$1,300.00		0.00						
E 32	KSNV	09/14/12	09/14/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	----F--		1	\$1,300.00		0.00						
E 33	KSNV	09/17/12	09/17/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	M-----		1	\$1,300.00		0.00						
E 34	KSNV	09/18/12	09/18/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-T-----		1	\$1,300.00		0.00						
E 35	KSNV	09/19/12	09/19/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--W----		1	\$1,300.00		0.00						
E 36	KSNV	09/20/12	09/20/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	--W----		1	\$1,300.00		0.00						
E 37	KSNV	09/19/12	09/19/12		CM	9-11pm		:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00

Order / Rev: 103292 Advertiser: NRCC-IE
 Alt Order #: 06825819 Product Desc: NRCC IE 2012 KSNV
 Flight Dates: 09/14/12 - 09/20/12 Estimate: 2599

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wed PR 9-11p Wednesday Prime 9-11pm															
HARRY'S LAW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/17/12	09/23/12	--W----	1	\$3,000.00	0.00									
E 38	KSNV	09/14/12	09/14/12	Fri PR 8-9p	CM	8-9pm	-----F--	:30	1	\$1,700.001	0.00	NM		1	\$1,700.00
Friday Prime 8-9pm															
WHO ARE YOU?															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	----F--	1	\$1,700.00	0.00									
E 39	KSNV	09/15/12	09/15/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
Saturday Prime 10-11pm															
L&O SVU-SA-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	----S-	1	\$1,200.00	0.00									
E 40	KSNV	09/16/12	09/16/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$9,000.002	0.00	NM		1	\$9,000.00
NFL Football															
NBC SUN-FTBL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	-----S	1	\$9,000.00	0.00									
E 41	KSNV	09/16/12	09/16/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,600.002	0.00	NM		1	\$1,600.00
News 3 in Prime															
NWS3 LVE-PRIME															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	-----S	1	\$1,600.00	0.00									
E 42	KSNV	09/14/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----F--	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	----F--	1	\$1,200.00	0.00									
E 43	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/17/12	09/23/12	M-----	1	\$1,200.00	0.00									
E 44	KSNV	09/19/12	09/19/12	M-F News 3 at Eleven	CM	11pm-1135pm	--w----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/17/12	09/23/12	--w----	1	\$1,200.00	0.00									
E 45	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	----S-	1	\$1,100.00	0.00									
E 46	KSNV	09/14/12	09/14/12	The Tonight Show	CM	1135p-1237a	-----F--	:30	1	\$500.001	0.00	NM		1	\$500.00
Tonight Show															
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/10/12	09/16/12	-----F--	1	\$500.00	0.00									
E 47	KSNV	09/17/12	09/17/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.001	0.00	NM		1	\$500.00
Tonight Show															
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/17/12	09/23/12	M-----	1	\$500.00	0.00									
E 48	KSNV	09/18/12	09/18/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$500.001	0.00	NM		1	\$500.00
Tonight Show															
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week:	09/17/12	09/23/12	-T-----	1	\$500.00	0.00									
E 49	KSNV	09/19/12	09/19/12		CM	1135p-1237a	--W----	:30	1	\$500.001	0.00	NM		1	\$500.00

Order / Rev: 103292
 Alt Order #: 06825819
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012
 Estimate: 2599

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	--W---		1	\$500.00	0.00									
E 50	KSNV	09/20/12	09/20/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$500.001	0.00	NM		1	\$500.00
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	---T---		1	\$500.00	0.00									
E 51	KSNV	09/15/12	09/15/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
Saturday Night Live															
SAT NITE LIVE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12	09/16/12	-----S-		1	\$1,400.00	0.00									
													Totals	61	\$68,525.00